

# HEALTHY *Habits*

Presented by LYSOL® in collaboration with NEA and National PTA

## Introduction to Healthy Habits



### Dear Parent, Teacher or Administrator:

Every day a child is absent, he or she misses out on valuable educational programs. Yet schools often contribute to absenteeism through the spread of illness, since students are in close contact all day, using the same door handles, desks and lunch tables.

The good news? Teaching hand hygiene in schools has been shown to reduce absenteeism among students and illnesses in their families!

The Centers for Disease Control and Prevention (CDC) knows the importance of educating students about healthy habits like handwashing and cough hygiene, both in the classroom and at home. We support the Healthy Habits program, developed by LYSOL® and the following collaborators:

- **National Education Association (NEA)**
- **National Parent Teacher Association (PTA)**

The program will kick off during the first-ever **Healthy Habits Week** on September 23, and to help your school join in on the fun, LYSOL® has developed a toolkit with resources that are appropriate and engaging for students of all ages:

- **Information about the Healthy Habits Bus**, an exciting “science museum on wheels,” with fun, interactive exhibits that reinforce good hygiene behaviors that will visit dozens of schools this year.
- **Ready-to-Use Lesson Plans** that are aligned with current National Educational Standards and give students the opportunity to learn about germs, handwashing and other healthy habits.
- **A Healthy Habits Panel of Experts** featuring individuals from the NEA and National PTA, which is available to provide guidance on a variety of topics such as flu vaccines and child safety in the classroom.
- **Free Posters and Literature for the Classroom and Home** to explain and remind students about important healthy behaviors they can practice each day.
- **Parents’ Activity Guide** to help parents get their kids excited about practicing healthy habits.

You can use all of the activities provided in this toolkit collectively or as-needed in the classroom and at home. For more information about the Healthy Habits program, visit [www.lysol.com/healthyhabits](http://www.lysol.com/healthyhabits).

We look forward to working with you to help teach students healthy habits that can last a lifetime.

Sincerely,

Michael J. Beach, PhD  
Associate Director for Healthy Water  
National Center for Emerging and Zoonotic Infectious Diseases  
Centers for Disease Control and Prevention

#### EAST WEST MARKETING GROUP JOB DESCRIPTION

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